



Christopher & Banks Corporation Provides Business Update on COVID-19

March 19, 2020

MINNEAPOLIS--(BUSINESS WIRE)-- Christopher & Banks Corporation (OTC: CBKC), a specialty women's apparel retailer, today announced that in response to the continued spread of COVID-19, it will temporarily close all stores effective March 19 through March 31.

Customers can continue to shop through the Company's ecommerce website at ChristopherandBanks.com.

Keri Jones, President and Chief Executive Officer, commented, "We have decided to temporarily close our stores following guidance from global health professionals and local governments. We feel strongly that the actions taken today are necessary in order to help protect the wellbeing of our team members, customers, and communities. We will continue to monitor the situation during this time of uncertainty and respond accordingly."

Due to the fast-moving nature and uncertainty of the impacts of COVID-19, the Company is withdrawing its previously issued guidance for full year fiscal 2020.

About Christopher & Banks

[Christopher & Banks Corporation](http://ChristopherandBanks.com) is a Minneapolis-based specialty retailer featuring exclusively designed privately branded women's apparel and accessories. As of March 19, 2020, the Company operates 445 stores in 44 states consisting of 309 MPW stores, 77 Outlet stores, 31 [Christopher & Banks](http://ChristopherandBanks.com) stores, and 28 stores in its women's plus size clothing division [CJ Banks](http://CJBanks.com). The Company also operates the www.ChristopherandBanks.com eCommerce website.

Forward-Looking Statements

Certain statements in this press release may constitute forward-looking statements, made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, which reflect our current views with respect to certain events that could have an effect on our future performance. The forward-looking statements relate to expectations concerning matters that are not historical facts and may use the words "will", "expect", "anticipate", "plan", "intend", "project", "believe", "should", "drive" "in order to" and similar expressions. Except for historical information, matters discussed in this press release may be considered forward-looking statements.

These forward-looking statements are based largely on information currently available to our management and our current expectations, assumptions, plans, estimates, judgments and projections about our business and our industry, and are subject to a number of uncertainties and risks, as well as assumptions that, if they do not fully materialize or prove incorrect, could cause the Company's future performance and financial results to differ materially from those expressed or implied by the forward-looking statements. We cannot guarantee their accuracy or our future performance, and there are a number of known and unknown risks, uncertainties, contingencies, and other factors (many of which are outside our control) that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Accordingly, there is no assurance that our expectations will, in fact, be achieved or that our estimates or assumptions will be correct, and we caution investors and all others not to place undue reliance on such forward-looking statements.

Important factors that could cause actual results to differ materially from estimates or projections contained in the forward-looking statements include, but are not limited to, those factors described in Item 1A, "Risk Factors" and in the "Forward-Looking Statements" disclosure in Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations" of our latest annual report on Form 10-K and in our subsequent Form 10-Q Reports. All forward-looking statements that are made or attributable to us are expressly qualified in their entirety by this cautionary notice. The Company does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that projected results expressed or implied in such statements will not be realized.

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