

Christopher & Banks Corporation Names Rachel Endrizzi Chief Marketing Officer

June 17, 2019

MINNEAPOLIS--(BUSINESS WIRE)--Jun. 17, 2019-- Christopher & Banks Corporation (OTC: CBKC), a specialty women's apparel retailer, today announced that Rachel Endrizzi will be joining the Company as Senior Vice President, Chief Marketing Officer, effective June 19, 2019.

"Rachel is a seasoned marketing executive with extensive experience in brand positioning and development, CRM, and loyalty as well as mobile and digital marketing," said Keri L. Jones, President & CEO of the Company. "We are excited to have Rachel join our team given her outstanding leadership capabilities and her proven track record of driving traffic and customer engagement."

Ms. Endrizzi joins Christopher & Banks following fifteen (15) years at Regis Corporation ("Regis"), where she most recently served as Chief Marketing Officer overseeing the integrated marketing, brand management and communications strategy for Regis. Regis is a leader in beauty salons and cosmetology education, and as of March 31, 2019 it franchised, owned or held ownership interests in 7,838 worldwide locations.

Ms. Endrizzi has more than 20 years of experience in marketing, advising well-known brands such as Polaris, Tresemmé/Alberto-Culver and Famous Footwear.

About Christopher & Banks

[Christopher & Banks Corporation](#) is a Minneapolis-based national specialty retailer featuring exclusively designed privately branded women's apparel and accessories. As of June 17, 2019, the Company operates 456 stores in 44 states consisting of 313 MPW stores, 80 Outlet stores, 33 [Christopher & Banks](#) stores, and 30 stores in its [women's plus size clothing](#) division [CJ Banks](#). The Company also operates the www.christopherandbanks.com eCommerce website.

Keywords: Christopher & Banks, CJ Banks, Women's Clothing, Plus Size Clothing, Petites, Extended Sizes, Outfits.

Forward-Looking Statements

Certain statements in this press release may constitute forward-looking statements, made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, which reflect our current views with respect to certain events that could have an effect on our future performance. The forward-looking statements relate to expectations concerning matters that are not historical facts and may use the words "will", "expect", "anticipate", "plan", "intend", "project", "believe", "should", "drive" "in order to" and similar expressions. Except for historical information, matters discussed in this press release may be considered forward-looking statements.

These forward-looking statements are based largely on information currently available to our management and our current expectations, assumptions, plans, estimates, judgments and projections about our business and our industry, and are subject to a number of uncertainties and risks, as well as assumptions that, if they do not fully materialize or prove incorrect, could cause the Company's future performance and financial results to differ materially from those expressed or implied by the forward-looking statements. We cannot guarantee their accuracy or our future performance, and there are a number of known and unknown risks, uncertainties, contingencies, and other factors (many of which are outside our control) that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Accordingly, there is no assurance that our expectations will, in fact, be achieved or that our estimates or assumptions will be correct, and we caution investors and all others not to place undue reliance on such forward-looking statements.

Important factors that could cause actual results to differ materially from estimates or projections contained in the forward-looking statements include, but are not limited to, those factors described in Item 1A, "Risk Factors" and in the "Forward-Looking Statements" disclosure in Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations" of our latest annual report on Form 10-K and in our subsequent Form 10-Q Report. All forward-looking statements that are made or attributable to us are expressly qualified in their entirety by this cautionary notice. The Company does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that projected results expressed or implied in such statements will not be realized.

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